

THE 2009 SEASON OF THE

FERNLEY FARMERS MARKET & OPEN AIR MARKET – IN TOWN PARK LOCATION

Dear Participant,

You are invited to participate in 2009 season of The Fernley Farmers Market. Please review the attached Fee Schedules (Separate Page) with dates, times and locations. Participants are required to be set up and be present during Market hours.

We encourage you to join the select group of growers, producers, artists, educators and vendors who will come together and make this a memorable community event.

**EVENTS:** Our intent is to make The Fernley Farmers Market & Open Air Market a memorable community event featuring growers who raise a variety of produce, herbs and flowers. In addition, there will be art, fine crafts, food, educational programs, music and a fun time for all. We welcome the growers to share their favorite recipes and specialty foods.

**PUBLICITY:** The Fernley Farmers Market will be advertised through mailers, posters, flyers, newspaper articles, websites, Fun Maps and banners.

**SIGN UP TODAY!** To participate in the 2009 Farmers Market program simply complete the attached application form and return it to the Regional Market Coordinator, FERNLEY Farmers Market, SNAIL MAIL: 720 Sutro Springs Road, Dayton, NV 89403

**FEES:** You can look forward to setting up a 10 x 10 booth space. The fee for a booth space is as follows:

- Pay by the Week: \$17.00 per week, payable by in advance, prior to the farmers market. Labor Day weekend fee is \$35.00 for the weekend or \$20.00 per day.
- Get a discount...Pay for the Season per location and save! Payment in advance of \$180.00 for the entire season PER LOCATION must be received prior to the commencement of the season PER LOCATION. All seasonal participants are also included in the advertising.**
- Non-profit organizations pay \$10.00 per week/per location.
- Farmers/home gardeners, etc. are FREE; restrictions do apply.

**ALL FEES MUST BE PAID IN FULL prior to entrance to Market.**

If you are a business selling food items (**prepared foods or packaged**), please contact Mark Tolmant with the Nevada State Division of Health @ 775-423-2281 for any necessary permits. You can also visit their website at [www.health2k.state.nv.us/bhps](http://www.health2k.state.nv.us/bhps) to download forms and to familiarize yourself with the NAC Chapter 446. If you are selling produce raised on your farm, you will need a Certified-Producers Certificate from the Nevada Department of Agriculture. Their number is: 775-688-1180. **All food vendors must provide the market manager with proof of liability insurance. A City of Fernley business license is required to participate in the market.** If you are selling a taxable products, a Nevada State Resale permit is required. Contact the Nevada Department of Taxation @ 775-687-2000 for further information.

**QUESTIONS:** The attached packet will answer most questions. If you have further questions, feel free to contact your Regional Market Coordinator, CJ Gueldner, at 775-846-0494 or Vendor Relations Coordinator, Vern Perry at 775-220-5752, or via email at [cj@fernleyfarmersmarket.org](mailto:cj@fernleyfarmersmarket.org) for further assistance. Space is limited. Return your application, fees and any required certifications promptly to reserve your space.

Good luck to all. I look forward to this market being a fun and successful event for all!!

Sincerely,

---

CJ Gueldner  
Regional Market Coordinator  
775-846-0494

---

Vern Perry  
Vendor Relations Coordinator  
775-220-5752