

2009 FERNLEY FARMERS MARKET – In Town Park  
**MARKET RULES**

**A.PURPOSE**

The purpose of these rules is to govern the operation, administration, and management of The Fernley Farmers Market.

The rules and operation of the Market will be administered by The Fernley Farmers Market's manager and designated agents. The rules and regulations as put forth herein will be implemented in a fair and equitable manner. Any decisions arising from disputes that are not clearly defined by these rules and regulations will also be made in a fair and equitable manner. All decisions of the Market manager are final.

**B.STATE OF NEVADA REGULATIONS**

The regulations of all applicable State of Nevada Departments including those of Business & Industry, Health, Taxation, etc., Nevada Revised Statutes, Lyon County and the City of Fernley Ordinances and Codes will be followed and are hereby incorporated by reference into these rules.

**C.ADMISSION TO THE MARKET**

Admission to sell at The Fernley Farmers Market shall be at the reasoned discretion of the Market Manager. The objective of the market is to offer farmers, producers, growers, artists, fine crafters, and other commercial & non-commercial operations to sell their own raised produce and like products to the public. Vendors offering cooked or prepared foods, breads, specialty or uniquely packaged products, etc., are acceptable to the prestige, ambiance, and quality of the market to satisfy consumer demand. In addition, the Market Manager will consider:

- 1.Application to sell at the market.
- 2.Consumer demand.
- 3.Size of the market.
- 4.Producer/sell/business compliance with all state and local laws, and market rules.
- 5.Market participation.

Admission to sell at the Market may be conditioned by time, location, type of products, or other limitations and restrictions.

**D.ADMISSION OF PRODUCTS TO THE MARKET**

Fresh fruits, nuts, vegetables, grains, spices, herbs, honey, flowers, nursery stocks and artists and crafter-produced items may be sold at the market. In addition re-sale items may be sold. Admission of any agricultural or processed agricultural or nonagricultural products to the market shall be at the reasonable discretion of the Market Manager and subject to the criteria as outlined in Section B and are subject to the conditions and rules outlined herein.

**E.ASSIGNMENT OF SELLING SPACE**

The participant's location, space size, and other factors of assignment of selling space within the Market shall be at the reasoned discretion of the Market Manager for reasons that may include, but not limited to:

- 1.The maintenance of present consumer, seller relationships.
- 2.Offering good product mix and consumer traffic flow.
- 3.The principles of good market and product promotion.

**F.DISCIPLINE OR REMOVAL OF A PARTICIPANT FROM THE MARKET**

A participant may be removed or suspended from the Market of having selling privileges in the Market conditioned, modified or limited by the Market Manager for reasons that may include, but not be limited to:

- 1.Failure to conform or obey state and local laws or market rules
- 2.Maintaining an unsafe or unsanitary condition at the Market.
- 3.Failure to attend a Market at which a reservation was made.
- 4.Failure to be set up and remain at reserved space during Market hours.
- 5.Conduct considered detrimental to the welfare of the Market.
- 6.Unusual number of customer/participant complaints that are unresolved.

**Participant Requirements:**

Each participant will be responsible for the set up and take down of their 10 x 10 booth (see attached rules and regulations for specifics). **Early break down of booths is prohibited!!** We strongly recommend that you have a white EZ-Up or pop-up shelter for shade. You may be in direct sunlight. Whatever your means of cover, it **must be weighted** as the wind does come up in the evenings. The Fernley Farmers Market will not be liable for any wind damages.

THE FERNLEY FARMERS MARKET (The Market) will be located at The In Town Park. Participants are allowed to set-up their booth 1 ½ hours prior to market opening time. Market dates every Saturday, July 11th thru October 3<sup>rd</sup> and the hours are 11:00 a.m. – 3:00 p.m. + Labor Day weekend (both Saturday & Sunday). No selling is permitted prior to opening. **No participant shall leave/break down early during market hours!! So doing will result in expulsion from The Market and no refund of fees will be given.**

No electricity or water will be supplied. If your business requires electricity, please bring your own generator. If your business requires water, please supply your own water. NOTE: If any of the properties provide electricity or water and your business requires it – you will be billed back in arrears the exact amount that is billed to The Market. Your business will be responsible for any fees incurred for the use of electricity or water. The parking lot is lighted. The Market is not responsible for any items lost, stolen or damaged during the event.

**FEES:**

**Fees must be paid in full prior to entrance to Market.** Fees are non-refundable due to weather conditions or if the vendor leaves early.

Please indicate on the attached FEE Schedule(s) for your selection per location. Please return only the Fee Schedules you plan to participate in:

THE FERNLEY FARMERS MARKET – In Town Park  
PRESS RELEASE & PHOTO RELEASE

I/We authorize the Fernley Farmers Market or its agents, or volunteers to take photos and/or videos of our stand and to use them for the purpose of advertising. I/We also understand that the videos and photos become the property of The Fernley Farmers Market and will be available upon request.

THE FERNLEY FARMERS MARKET 2009 – In Town Park  
**INSURANCE AND THE HOLD HARMLESS CLAUSE**

All authorized vendors participating in The Fernley Farmers Market shall be individually and severally responsible to the Market Manager of The Fernley Farmers Market, or the City of Fernley, for loss personal injury, death, and/or any other damage that may occur as a result of the vendor’s negligence or that of its volunteers, agents or employees. All vendors hereby agree to indemnify and save The Fernley Farmers Market, or the City of Fernley harmless from any loss, cost damages, and other expenses including attorney’s fees, suffered or incurred by The Fernley Farmers Market, or the City of Fernley by reasons of the vendor’s negligence or that of its volunteers, agents or employees; **NO INSURANCE IS PROVIDED FOR VENDORS AND PARTICIPANTS** by the coordinators of The Fernley Farmers Market, or the City of Fernley. **ALL GROWERS AND ALL VENDORS SELLING ANY KIND OF FOOD SHALL BE REQUIRED TO CARRY APPROPRIATE LIABILITY INSURANCE AND ATTACH A COPY OF THEIR CERTIFICATE OF INSURANCE ALONG WITH THE MARKET APPLICATION FORM.**